A REAL-LIFE **INTENTIONAL** MASTERMIND

RAW BUSINESS

FOR WOMEN IN **PROPERTY AND BUSINESS**

WHERE ARE YOU NOW, AND WHERE DO YOU WANT TO BE *ONE YEAR* FROM TODAY?

Take a moment to really think about this question.

Where are you, right now, in your business and life? What's working, what's **not**?

Now look ahead one year from now. What do you want to be different? How do you want to feel? Where do you want to be? Sit with that for a moment. Really let yourself see it.

You've probably got ideas. Plans. Things you know you need to do. But you're not sure how to make them a reality in an already busy schedule. Well, it's time to put you first.

Now imagine having the space to work on all of that, and show up honestly. To slow things down enough to make the right decisions.

Imagine being in a room where you don't need to perform. A room where you can get real, raw and honest about where you are, what's happening, and what it's actually going to take to bridge that gap.

A powerful, bullshit-free space, both in-person and in your pocket, that holds you steady while you do all the hard work to get to that vision.

That would be nice, right?

INTRODUCING THE

RAW BUSINESS *MASTERMIND*

A 12-MONTH ALL-FEMALE MASTERMIND



The Raw Business Mastermind is a 12-month, all-female mastermind created specifically for women running established property and property-related businesses who want to step back, get clear, and move forward with intention.

It’s built around real conversations, real-life space, consistent support, and accountability to keep you on track.

The focus isn’t on doing more or going ‘harder’. It’s on doing things better and creating a healthy space to think smarter, decide more confidently, and build in a way that actually feels right for you and your lifestyle.

Over the year, this new program will be a combination of:

* **face-to-face mastermind days**
* **longer spa-based retreats (the best bit!)**
* **monthly online group sessions in between**
* **ad hoc 1:1 support with me throughout the year**

YOU ARE *HERE*

Look around - you made it.

You're no longer figuring out if you can do it - you've proven that already. What you're most likely navigating now is:

* **decision fatigue**
* **the weight of responsibility**
* **holding everything together**
* **being the one everyone relies on**
* **lack of self-confidence to take action**
* **having the next idea but unsure of how (or where) to start**

The business is going to keep moving forward and demanding more from you, regardless of if you can keep up with it or not.

Growth at this stage should look a lot like thinking smarter, grounding yourself, and giving yourself back some breathing space.

It's also the time to get really intentional about where your time and energy goes.

Those problems you're dealing with won't just fix themselves.

But don't worry, I've got you.



WHY NOW?

I know what this stage looks like because I've lived it.

It took me ages to realise that the hustle-at-all-costs mentality wasn't sustainable. That constantly putting my business above my own wellbeing was doing me no favours – personally or professionally.

Over time, through a lot of trial and error, I found a different way of doing business. One that felt way more aligned with what I wanted my life to feel like, my priorities, and who I actually am as a person.

It hasn't been easy. There have been challenges, setbacks, and plenty of moments of doubt. But each experience gave me more clarity about what really matters – to me, and to the women I work with.

Over the years, through the programs and rooms I've run, I've seen what happens when women come together – when we drop the masks, share openly, and think out loud.

That's exactly what Raw Business is built on.

Not because I've got it all figured out, but because I know how important it is to have a space to step back, get honest, and focus on what you want to create.

So I picked out all of the best bits of my consultancy and mentorship programs over the years and combined them to make one final, intentional program. **For me. And for you.**



So this year, why don’t we rethink what growth looks like?

Instead of pushing hard on your own, let’s work on having the right structure, support, and minds around you.

A mastermind, when done properly, gives you:

* **space to step out of your own head**
* **a place to think out loud**
* **time to make sense of what’s going on up there in your head**
* **different perspectives when you’re too ‘in it’ to see clearly**
* **accountability that feels supportive, not pressurised**
* **a place to connect with like-minded women just like you**

The answers can’t be handed to you, and all the work can’t be done for you - but I promise you, the environment will help you along the way. I've seen this happen across my mastermind programs over the past five years.

And it’s not just about guidance from me.

The women in my room are sharp, thoughtful, experienced business owners in their own right. Different perspectives. Different strengths. Different ways of seeing things.

This is about creating a place where thinking is shared, not carried alone.



THE ROOM STILL MATTERS

Some people may tell you to get yourself in an online group. Something easy. Something convenient to fill the gaps.

But through my experience, that's not the way. We need real people, real relationships, real-life conversations – it's just the way we work. Some things just can't happen through a screen.

There's something really powerful about hearing yourself think out loud – speaking honestly, outside of the office, away from your partner or team, without interruptions or distractions.

The perspectives you gain when you're in a room with other women who understand your world. The confidence that builds when you realise you're not the only one making these kinds of decisions.

And the permission to allow yourself the time to make YOU the priority for once.

Online absolutely has its place. It keeps us connected, supported, moving forward in the in-between. But it doesn't, **and shouldn't**, replace real-life presence. Real conversation. Real connection.

In a world that's becoming increasingly digital, these touch-point moments matter more than ever.

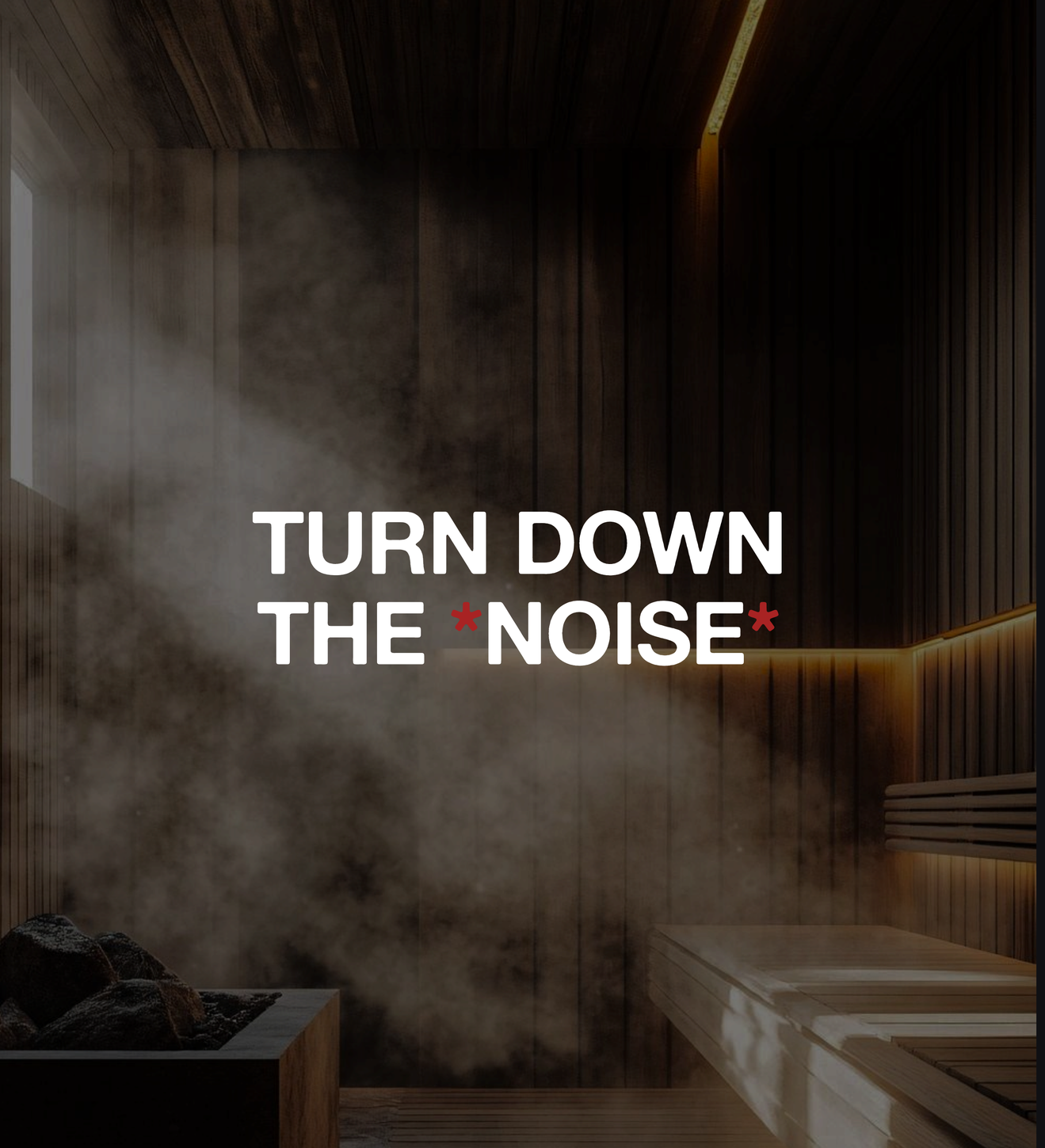
No rushed meet-ups. No networking for the sake of it. But real intentional time. Protected space to slow things down, think clearly, and decide what comes next, properly.



INTRODUCING THE

RAW *RETREATS*

INTENTIONAL BREAKS FROM THE EVERYDAY



The retreats are a core part of the Raw Business Mastermind.

They’re not about switching off or escaping real life. They’re about stepping back from it, intentionally.

For many female business owners, this kind of intentional time is rare. We’re so used to holding everything together, pushing on, fitting ourselves in around everything else. But it’s something we should be doing more of - **not less of**.

The world is getting noisier, so I want to create a space where you can pause, connect, and grow.

The retreat days will be protected moments in the year to:

* **slow your thinking down**
* **speak openly and honestly**
* **prioritise and enjoy yourself**
* **work on the business, not just in it**

All in a perfect setting to step away from the noise, the roles you play, and the constant demands - and create more space for clarity and calm, both personally and professionally.

Nothing rushed. No city stress. No dipping in and out. Just time. For calm, conversation, ideas, perspective, and for breathing room.



There will be two spa retreats across the year - each being a two-day, on-site experience, held in the Midlands.

One in spring, as a natural pause-point to reflect on how the year has started. And one in autumn, after the summer break - a time many of you may need to regroup, refocus, and get back into a rhythm.

You'll arrive early on day one, share breakfast together, and move straight into a group mastermind session. From there, the days are intentionally un-rushed, but intentionally structured.

There will be time for:

* **structured group mastermind work**
* **shared meals, dinner and drinks**
* **an overnight stay on site**
* **group yoga and leisure activities**

In between sessions, you'll have free space to slow down and find your calm - walking in nature, treatments, using the spa facilities, bike riding, reading, or simply doing absolutely nothing!

Day two begins gently, with another group session and time to reset before heading back into real life.

These breaks are all about giving yourself time to think clearly, recalibrate, and work on the business - while also taking proper good care of yourself. Because without you being well, happy, and motivated, nothing else really works.

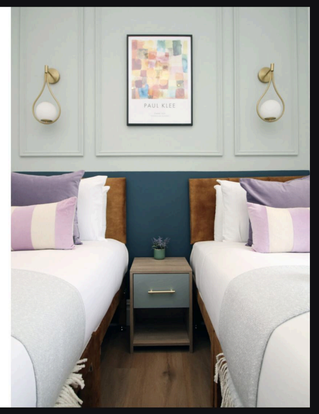
WHAT DECISION ARE YOU GOING TO MAKE RIGHT *NOW* THAT WILL CHANGE WHERE YOU END UP IN A YEARS TIME?

LET'S HEAR FROM THE WOMEN THAT INVESTED IN THEMSELVES....

Isteni

Working with Jade has been the best investment decision ever for our property business. Her expertise in designing, branding, and marketing has significantly benefitted us. We have been able to upscale the quality of our accommodation immensely through design. We would recommend Jade highly to anyone who's looking to make a mark in their area. Thank you for everything Jade!

Shally
Isteni Developments



I loved working with Jade. I came to her when I was at a crossroads with my business and she helped get out of me what I really wanted and helped guide its direction. The branding process was particularly valuable, as I'd never seen my business as a brand before. Jade was a great sounding board for any ideas or problems I had, and was particularly involved with one HUGE decision I made, and I'm so grateful for her support.

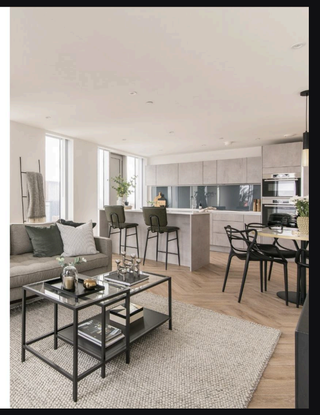
Danni
Blackwater Developments



PEARL HOME design

As soon as I found out that Jade was planning to do business coaching, I knew I had to reach out. Jade is a mother and a wife who understands how challenging everyday life can be. She's achieved what I want to achieve – she scaled her business and now has time for herself. In previous years, I tried to do everything at once and ended up frustrated. Now, I know where I am heading, and I feel safe having her by my side

Marta
Pearl Home Staging



POCKET WATCH ASSISTANT LTD

Jade has really helped me evolve over the last 12 months as a person and within the business. She helped me implement changes I never even thought about.

When I started working with Jade, I was possibly close to calling it a day. I'm back alive and motivated now. The biggest change? My mindset and having that person there to support me.

Tracey Robinson
Pocket Watch Assistant

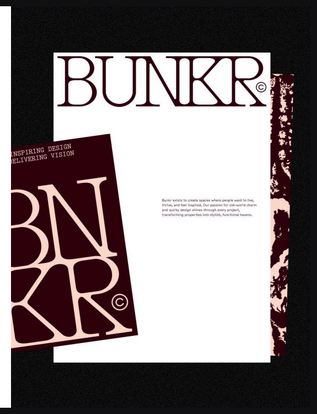


BUNKR
DESIGN & PROPERTY

I approached Jade because I wanted to create a polished professional brand and business but lacked the confidence to bring it to life alone.

Jade helped me clarify my brand direction and create a clear, actionable plan. She's been instrumental in helping me emerge as the businesswoman I always knew I could be. BUNKR wouldn't exist without her.

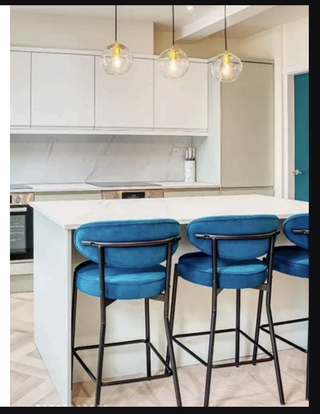
Charlene Turkington
BUNKR



From giving me the confidence to take on my first 8 bed HMO to guiding me through the whole process, Jade's been such a huge support and sounding board. Her eye for design is incredible – she just sees potential in spaces that others would miss.

Before I started working with Jade, I felt overwhelmed and unsure where to start. Now, I feel confident, focused, and genuinely excited about what's ahead.

Natasha Ware
NVUK Properties



Jade has made a significant difference in how I look at property, and just as important, how I manage my time as a mother, employee, small business owner and just being a good human being.

She has helped me overcome challenges with builders and deals falling through. I would definitely recommend her to others, as she is committed to seeing others shine and work at their best!

Naomi Smith



I came to work with Jade with a life-long mission to build and offer better solutions for international students and young professionals in the UK. Jade helped me dig deeper into the vision and business I wanted to build, finalise the brand name, and work closely on the brand identity and overall marketing strategy to prepare the launch of WeUnico. Jade helped my brand evolve the concept to the next level

Nicola Wen
WeUnico



Working with Jade over the past 18 months has been a game-changer for my business. Her expertise has guided me through recruitment, cash flow, marketing, and our recent rebrand.

Thanks to Jade's support, I've never felt more confident in my leadership skills. My business now has a thriving pipeline, and I know Jade is always there to back me up.

Alexandra Powell
Powell Design & Construction



THE COST OF STAYING *STUCK* IS FAR HIGHER THAN THE INVESTMENT IN MOVING FORWARD.

WHAT'S INCLUDED

12 Month Mastermind | Starting April 2026

* Two spa-based retreats (2 days each)
* Two face-to-face mastermind days throughout the year
* Monthly online group sessions
* Ad hoc 1:1 support with me
* Access to a small, trusted group of like-minded female business owners via Slack
* Accountability and support to keep you on track

(Overnight accommodation will be paid in addition by the member when attending retreats/face-to-face mastermind sessions)

THE INVESTMENT

£595 per month | Total investment: £7,140

Places are strictly limited to maintain the intimacy and quality of the group.

This is an investment in yourself, your business, and the way you want to build from here (and don't forget – it's a business expense you can claim back through your taxes).



As you think about the year ahead, I hope you choose to do something slightly different. **To prioritise yourself. Your thinking. Your energy. And the way you build from here on out.**

The question isn't whether you'll keep moving forward. You will. The real question is how you want to do it.

If something in this has resonated with you here. If you're craving more space, connection, and support this year, let's have a conversation.

Places are limited, so I've opened up a small number of 1:1 calls to talk through where you are right now, and whether the Raw Business Mastermind feels like the right space for you. No pressure. No obligation. Just an honest chat to see if it makes sense. If you feel drawn to this, trust your gut and book the call.

BOOK THE CALL

And if you know in your gut that this mastermind program is 100% for you, apply here.

APPLY HERE

Hope to see more of you this year.
Jade x